

UP MSME 1-Connect

PROJECT REPORT

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PROJECT:
HAIR OIL UNIT

POLYMER AND CHEMICAL BASED INDUSTRYKHADI & VILLAGE INDUSTRIES COMMISSION
PROJECT PROFILE FOR GRAMODYOG ROJGAR YOJANAMANUFACTURING OF HAIR OIL

All are very much aware of the hair health and all are using different types of hair oil to maintain their hair health. Good quality hair oils have high demand in the market. Accordingly to the need of the place right type of oil herbs are to be mixed and the qualitative product if made attractively can sell like hot cake.

1	Name of the product			Hair Oil
2	Project Cost			
	a) Capital Expenditure <ul style="list-style-type: none">Land & Building Shed 500 sq.ft.X 300 sq.ft			Rs. 1,50,000.00
	<ul style="list-style-type: none">Equipment (Boiling kettle with stirrer, Bottle cap sealing machine, Filtering unit, Storage tank etc.)			Rs. 2,00000.00
	Total capital expenditure			Rs.3,50,000.00
	b) Working capital			Rs.3,75,000.00
	Total project cost			Rs.7,25,000.00
3	Estimated Annual Production of Hair Oil (Value in `000)			
Sr.No	Particulars	Capacity	Rate/Litrs	Total Value
1	Hair Oil	10000.00 Liters	150.00	1500.00
	Total		150.00	1500.00
4	Raw Materials		10,37,250.00	
5	Labels and Packaging materials		30,000.00	
6	Wages(Skilled & unskilled)		2,00,000.00	
7	Salaries		60,000.00	
8	Administrative Expenses		30,000.00	
9	Overheads		30,000.00	
10	Miscellaneous expenses		15,000.00	
11	Depreciation		27,500.00	
12	Insurance		3,500.00	
13	Interest as per PLR			
	a) Capital Expenditure Loan		45,500.00	
	b) Working Capital Loan		48,750.00	
	Total interest		94,250.00	
14	Working capital requirement			
	<ul style="list-style-type: none">Fixed Cost		1,54,000.00	
	<ul style="list-style-type: none">Variable Cost		13,46,000.00	

	• Requirement of W.C. per cycle	3,75,000.00
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15. Estimated cost analysis

Sr. No	Particulars	Capacity Utilization (Rs.'000)			
		100%	60%	70%	80%
1	Fixed Cost	154.00	92.40	107.80	123.20
2	Variable Cost	1346.00	807.60	942.20	1076.80
3	Cost of Production	1500.00	900.00	1050.00	1200.00
4	Projected sales	2000.00	1200.00	1400.00	1600.00
5	Gross Surplus	500.00	300.00	350.00	400.00
6	Expected Net Surplus	472.50	272.50	322.50	372.50

Note: 1) All figures mentioned above are only indicative and may vary from place to place.

- 2) If the investment on Building is replaced by Rental premises
- Total cost of project will be reduced.
 - Profitability will be increased.
 - Interest on C.E.will be reduced.